



# NEWS RELEASE

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**Media Contact:** Mollie Gore  
Corporate Communications  
843-761-7093  
mrgore@santeecooper.com

## Beach Ball Classic to use 100 percent Santee Cooper Green Power

MONCKS CORNER, S.C – Myrtle Beach’s storied Beach Ball Classic is partnering with Santee Cooper to “go green” for the first time for its 2009 basketball tournament. A full 100 percent of the electricity used at this year’s Classic will be powered with renewable Green Power generated by Santee Cooper.

Since its relatively humble beginnings in 1981, the Beach Ball Classic has grown into one of the country’s premier high school basketball tournaments. This year’s event is Dec. 26-31 at the Myrtle Beach Convention Center and features 16 teams, including some of South Carolina’s best and others from as far away as Nevada and Wisconsin. Santee Cooper’s Green Power will provide lighting, heating, sound system and other electrical requirements inside the Convention Center.

Santee Cooper has generated renewable Green Power since 2001, when it launched the state’s first renewable energy generating unit at the Horry County Landfill, creating electricity from naturally occurring methane gas caused by decomposing garbage. Today Santee Cooper generates more than 21 megawatts of renewable Green Power from landfill biomass and solar units, enough to power 10,500 homes.

“This area has been involved in renewable generation with Santee Cooper since Day 1, and so it’s exciting for the Beach Ball Classic to take environmental stewardship to the next level, by committing to it as our fuel source,” said Stan Parker, Beach Ball Classic president. “The Beach Ball Classic showcases some of the most talented high school basketball players in the country, and we are thrilled to do so this year 100 percent powered by Green Power.”

Santee Cooper customers and other South Carolinians have been partnering with Santee Cooper since 2001 to help the environment by purchasing “blocks” of Green Power. The impact that these residents have on the environment is astounding. For just 20 cents a day, Green Power has the environmental impact of not driving a car for almost three months or planting over one-third acre of trees for a year.

“Renewable energy is an integral part of Santee Cooper’s plans to meet our state’s energy needs into the future. This innovative partnership continues our leadership role in advancing local renewable energy across the state,” said Lonnie Carter, president and chief executive officer of Santee Cooper.



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For more information or to sign up to purchase Santee Cooper Green Power for as little as \$3 a month, visit [www.santeecooper.com](http://www.santeecooper.com) or [www.scgreenpower.com](http://www.scgreenpower.com).

Santee Cooper is South Carolina's state-owned electric and water utility, and the state's largest power producer, supplying electricity to more than 163,000 retail customers in Berkeley, Georgetown, and Horry counties, as well as to 31 large industrial facilities, the cities of Bamberg and Georgetown, and the Charleston Air Force Base. Santee Cooper also generates the power distributed by the state's 20 electric cooperatives to more than 700,000 customers in all 46 counties. Approximately 2 million South Carolinians receive their power directly or indirectly from Santee Cooper. The utility also provides water to 137,000 consumers in Berkeley and Dorchester counties, and the town of Santee.