

Holiday energy-savings tips

For some of you, the holiday season is your busiest. Santee Cooper wants to help you stay on top of energy consumption, to maximize your business success this season. We offer these suggestions from the American Public Power Association:

- 🌲 Educate employees on the benefits of closing doors, turning off unused lights, and shutting off faucets. Reward them for useful suggestions on how you can save energy at work.
- 🌲 Regularly change or clean filters used in HVAC equipment. You'll save money as the units operate more efficiently.
- 🌲 Switch reversible ceiling fans in winter to pull cool air upward and force warmer air down where you – and your customers – are doing business.
- 🌲 Take advantage of Santee Cooper's free-CFL giveaway (see below)!



Reduce the Use

Make your lights CFLs

We know that up to 40 percent of a typical business's monthly power bill goes toward lighting. Call this our holiday gift to you, our commercial customers: let us help light your way to lower energy bills.

Free compact fluorescent light bulbs (CFLs) are now available to all Santee Cooper commercial customers to help you transition to more energy-efficient lighting.

Why should you switch?

- 🌲 CFLs use up to 75 percent less energy than incandescent bulbs
- 🌲 CFLs last up to 10 times longer
- 🌲 CFLs save about \$30 or more in electricity costs over each bulb's lifetime
- 🌲 CFLs produce about 75 percent less heat, so you save on cooling costs

The free CFLs are 75-watt equivalents, although CFLs can be purchased in many shapes or sizes depending on your fixtures. Your Santee Cooper commercial representative will review your usage to determine your needs. We recommend that you replace incandescent bulbs that are on for three hours or more each day.

To receive your free CFLs:

- 🌲 Horry and Georgetown county customers, please call 843-347-3399 ext. 3066.
- 🌲 Berkeley County customers please call 843-761-8000 ext. 3066.

If no one answers the phone, leave a message and your call will be returned. For more energy saving tips, visit www.ReduceTheUse.com.

*CFLs use up to 75%
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incandescent bulbs!*



Refrigerator program continues

Santee Cooper's Refrigerator Rebate Program has put lots of your older, inefficient residential-style refrigerators on ice already, and we're looking to boost our recycled numbers and increase break-room efficiency for even more of you.

Did you know that you could save up to \$100 each year in utility bills by replacing a refrigerator from the 1980s or earlier with a new ENERGY STAR⁷ certified model?

Santee Cooper customers will save even more, thanks to our ongoing refrigerator rebate program. Through its Reduce The Use initiative, Santee Cooper is offering the following refrigerator rebates to its residential and commercial customers:

- 🌲 **\$35** to recycle a working refrigerator manufactured before 1993
- 🌲 **\$40** toward the purchase of a new ENERGY STAR refrigerator
- 🌲 **\$75** toward the purchase of a new ENERGY STAR refrigerator and to recycle one working refrigerator manufactured before 1993
- 🌲 **\$110** toward the purchase of a new ENERGY STAR refrigerator and to recycle *two* working refrigerators manufactured before 1993

Santee Cooper will be responsible for picking up and recycling your old refrigerator for free. For more information visit www.ReduceTheUse.com or call 1-866-706-3985.



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e-Billing: Our gift to save you time and money

At Santee Cooper, we want to make your life a little bit easier, especially in this hectic holiday season. Santee Cooper's e-Billing lets you enjoy the convenience of paying and viewing your utility bills online. You can even track your billing history. With e-Billing, all you need is access to the Web. You'll be saving time, money and the environment, because e-Billing eliminates the waste of paper-based bills.

Sign up today to enroll in Santee Cooper's e-Billing program ... it's free and can be done in about 5 minutes – less time than it takes you to find a pen and a stamp! Once you enroll, you will be able to view and pay your bills online immediately, and we'll let you know by email each month when your current bill is ready to be viewed and paid. Visit www.santecooper.com to get started.

