

## Smart Energy

If you're worried that your home's air conditioning is escaping through drafty walls and inefficient windows, we can help.

A low-interest Santee Cooper Smart Energy Loan (1.25 percent currently) lets you finance energy efficient improvements and renewable energy resource projects for your home that could help you cut your energy costs. You can apply for Santee Cooper Smart Energy Loans for energy efficient improvements in amounts ranging from \$500 to \$20,000, with up to 60 months to repay on loans over \$1,000. If you're considering a renewable energy resource loan to, say, install solar panels, you can apply for up to \$40,000 and take up to 120 months to repay the loan. Combined maximum outstanding loans per customer cannot exceed \$40,000, and payments can be made through your monthly electric bill.

Some of the projects that can qualify for a Smart Energy Loan include insulation, replacement windows, and heat pumps. A full list is available at [www.santeecooper.com](http://www.santeecooper.com), along with the Smart Energy Loan application, and a list of pre-approved contractors.

To schedule an in-home energy evaluation with a Santee Cooper Energy Advisor, call 843-347-3399 ext. 3205 in Horry or Georgetown counties and 843-761-8000 ext. 3205 in Berkeley County. Please call between 8 a.m. and 5 p.m. Mondays through Fridays. An advisor will evaluate your home and recommend improvements you can make to increase your energy efficiency and decrease your energy costs. *Please note that all loan rates are subject to change without notice.*



## CEO leads national group

Santee Cooper President and CEO Lonnie Carter assumed the chairmanship of the American Public Power Association (APPA) at its National Conference in Orlando in June. APPA is the service organization for the nation's more than 2,000 community-owned electric utilities that serve more than 45 million Americans.

APPA serves to advance the public policy interests of its members and their consumers, and provide member services to ensure adequate, reliable electricity at a reasonable price with the proper protection of the environment.



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“Next year will be marked by stewardship of a pragmatist who is one of the preeminent leaders of the public power industry,” said Mark Crisson, APPA president and CEO. “Lonnie leads one of the largest public power utilities in the nation, and he understands the fundamental needs of people who struggle to pay for electricity.”

Carter plans to use his time as 2010-2011 chairman to raise awareness and educate members on the cost uncertainties of potential regulatory changes in the electric industry. “We are in an era of unprecedented change and challenge,” he said. “A wave of relentless regulatory and legislative changes at every level – generation, transmission and distribution – is bringing this uncertainty and with it, higher costs to customers.”

Carter has 28 years experience in the electric utility industry, and has been president and CEO of Santee Cooper since 2004. In 1997, on loan from Santee Cooper, he was instrumental in founding The Energy Authority (TEA) and served as its first president and CEO. Based in Jacksonville, TEA is a joint power marketing organization comprised of publicly owned utilities.



## Storm Outage Information

The Santee Cooper website includes a wealth of information about preparing for hurricanes and other storms; visit us at [www.santecooper.com](http://www.santecooper.com).

To report a power outage at any time, including the aftermath of a hurricane, call 888-769-7688 and enter your phone number or Santee Cooper account number when prompted.

You can also follow Santee Cooper on Twitter and stay informed throughout storms and power outages. Twitter is a free online communication service. Visit <http://twitter.com/santecooper>.

Power Outage?  
Call  
1-888-769-7688

## The Power of Green

More and more, businesses and organizations are choosing to power their events by purchasing renewable Santee Cooper Green Power to meet their event electrical needs. Santee Cooper generates 22 megawatts of Green Power from clean, renewable energy sources including landfill biogas and solar power. Here is a list of Green-Powered events through September.

### **World Amateur Handicap Championship (Golf)**

Myrtle Beach

Aug. 30 – Sept. 3

[www.worldamgolf.com](http://www.worldamgolf.com)

### **Irish Italian International Festival**

North Myrtle Beach

Sept. 25

[www.northmyrtlebeachonline.com](http://www.northmyrtlebeachonline.com)

